PHA's 2026 Leadership Summit Sponsorship Opportunities

Napa: A Favorite of PHA Members

PHA
PHYSICIAN-LED HEALTHCARE FOR AMERICA

PHA membership surveys consistently tell us one thing: PHA members love going to **Napa, California**, for **PHA's Leadership Summit**.

PHA looks forward to capturing the spirit of Napa this **September 20-22** for PHA's 2026 Leadership Summit. September is one of Napa Valley's most sought-after months, marked by harvest season, beautiful weather and the energy of wine country at its peak. PHA will take advantage of this prime time with outstanding networking events at the **Meritage Resort** and an off-site wine visit for attendees at **Ashes & Diamonds Winery**.

Join C-level executives and physician leaders from physician-led hospitals, ASCs and other physician-led entities for the physician-led industry's premier gathering of the year.

The PHA Leadership Summit brings together influential decision-makers from around the nation for candid, high-level discussions on the future of physician-led healthcare – **set against the backdrop of Napa Valley's world-class vineyards and restaurants**.

2026 LEADERSHIP SUMMIT

MERITAGE RESORT | NAPA, CA

SEPTEMBER 20TH - 22ND

Early registration maximizes your visibility.

Once registration and payment are received, your company will be recognized across PHA marketing materials shared with PHA members nationwide.

Register today: **www.physicianled.us**

Highlights for the Leadership Summit's 2026 Sponsors

1

Key Decision Makers

PHA's Leadership Summit brings c-level and physician leaders from physician-led ventures together to network in Napa Valley.

2

Exhibit Hall & Networking Opportunities

September is one of Napa's peak months, and PHA will take advantage of the outstanding autumn weather through outstanding networking experiences for attendees and sponsors to engage with each other.

3

Register Early to Showcase Your Brand

Once PHA receives your registration and payment, your company will be recognized in promotional materials and offered the opportunity to select high-end swag with your brand for Summit participants.

4

Access Premium Benefits for Title & Executive Partner Sponsors

The Title Sponsor and Executive Partners will be added to PHA's Circle of Champions for 2026. The Circle of Champions will be recognized in all of PHA's communications in 2026.

5

Support Physician-Led Hospitals

The Leadership Summit's sponsors help PHA advance its public policy mission to ensure that patients have access to the outstanding care that physician-led hospitals provide.

2026 Leadership Summit Overview

Exhibit Dates

September 20-22, 2026

Meritage Resort
Napa, California

Sunday, September 20	Monday, September 21	Tuesday, September 22
Morning – Exhibit Setup	**Morning** – General Session *Dedicated Exhibit Break in the Morning*	**Morning** – Breakfast *Breakfast in the Exhibit Area*
Afternoon – General Session *Dedicated Exhibit Break in the Afternoon*	**Afternoon** – Enjoy Napa & Networking Activities	**Mid-Morning** - Exhibit Take Down Following Breakfast
Evening – Resort Wine Tasting for Attendees + Sponsors	**Evening** – Winery Visit for Attendees + Sponsors	

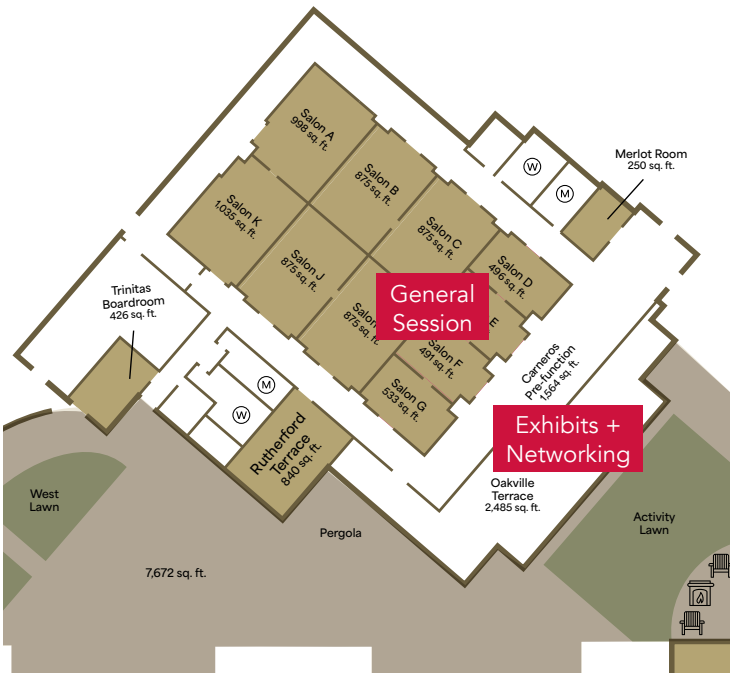

Exhibit Hall Overview

All exhibits will be housed in the foyer. To maximize traffic, all food and beverages will be placed in the exhibit area, which is just outside the session rooms.

The Title Sponsor and Executive Partners will have first choice of exhibit location and double the traditional booth space.

New in 2026:

- Title and Executive sponsors have the opportunity to design their own dinners and afternoon networking events for attendees.

If you would like to plan a small dinner or afternoon event, PHA will send an invite to attendees on your behalf.

- All sponsors will be provided wine tickets to give to attendees for Sunday evening's wine tasting reception at the resort.

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Contact

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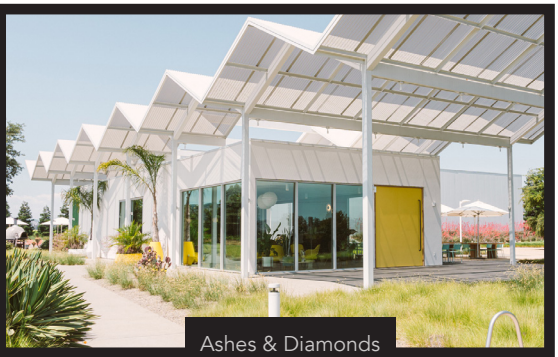
2026 Sponsorship Opportunities

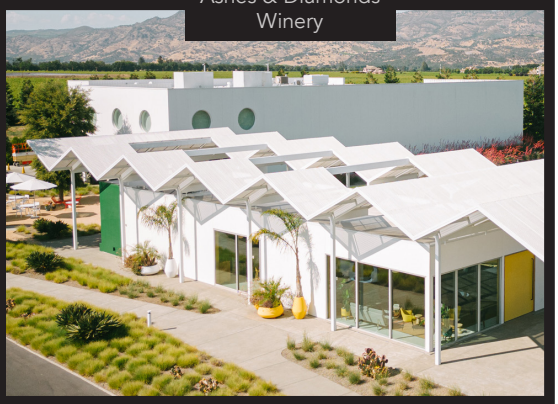
Extensive Networking Events in 2026

Each day will include outstanding networking events to bring attendees and sponsors together at both the hotel and in Napa Valley.

All attendees and sponsors are invited to all networking events, including PHA's afternoon outing to Ashes & Diamonds Winery.



Ashes & Diamonds Winery



2026 Sponsorship Opportunities

Sponsor Benefits	Title - $25,000 4 Available	Executive Partner - $18,000 6 Available	Premier Partner - $13,000 7 Available	Supporting Partner - $5,000 10 Available
Attendee Badges	8	6	4	2
Leadership Summit Title Sponsor Saturday Board dinner	✓	✗	✗	✗
Event Sponsor (Choose One): ** Sunday's Wine Tasting Reception* ** Mondays Winery Visit* ** Tuesday Last Call: Wine Down Closing Brunch*	✓	✗	✗	✗
2026 Circle of Champions	✓	✓	✗	✗
Sunday's Board Lunch	✓	✓	✗	✗
One-Page Brochure Included for Attendees	✓	✓	✗	✗
Question and Answer in PHA Newsletter	✓	✓	✗	✗
Opportunity to Join a Panel Talk	✓	✓	✗	✗
Promo Item With Your Logo	✓	✓	✗	✗
Lightning Round	✗	✗	✓	✗
Exhibit Table	✓	✓	✓	✓
Invite Attendees to an Event	✓	✓	✗	✗
Sunday & Monday Networking Events	✓	✓	✓	✓
Ashes & Diamonds Winery Visit	✓	✓	✓	✓
Wine tickets for all booth traffic	✓	✓	✓	✓

2026 Leadership Summit

Promotional Items

The Title Sponsor and Executive Partners are invited to choose one promotional item with their logo on it as part of the sponsorship package. We will have options available for selection in March, and your selection must be made by July 1, 2026.

Swag options will include items like:

Hotel Key Cards
Your company's logo will be displayed on hotel key cards that are provided by the hotel.

Wine Tumblers
Leave a lasting mark with your company's logo on a wine tumbler that is provided to each attendee at registration.

Lanyards
Your company's logo will be displayed on the name badge lanyards.

Wine Traveler/Protector
Your company's logo will appear on the front of this padded bag.

Conference Tote
Your logo will appear on the front of this canvas tote bag, which will be distributed at registration.

Notepad
Your company's logo will be featured on the cover of this high-quality notebook, which features a mobile phone pocket on the cover. It will be provided to each attendee at registration.

Pens
Put your company's brand in the hands of your prospective customers throughout the Leadership Summit with branded pens.

Register as a sponsor today.
www.physicianled.us

FAQs:

What type of interaction will I have with the attendees?
PHA's Leadership Summit has been created to give attendees and sponsors an opportunity to both learn more about the industry and to network with each other in a fun and intimate setting.

Sponsors will have numerous opportunities to interact with the attendees. In addition to dedicated exhibit hall breaks in the schedule, sponsors are invited to the networking events on the evenings of Saturday and Sunday.

Food and beverages will be placed in the exhibit hall to maximize exposure and, new this year, all sponsors will be provided with beverage tickets for use at all networking events that can be distributed to all attendees that visit their booth.

Why should I consider upgrading my sponsorship?
Each sponsorship level contains a unique set of promotional opportunities, with our Title and Executive levels now offering year-long benefits.

When is the exhibit hall's set up and take down?
Your exhibit set-up will be ready on the morning of Sunday, September 20. The conference will begin early afternoon. (The exact set-up window will be provided at a later date.)

The Summit concludes before lunch on Tuesday, September 22, and you are welcome to take down your exhibit at the time of your choosing.

When will I select my exhibit location?
Once the conference grows closer, PHA will ask for your location preference and a list of potential competitors that you do not want to be near.

The highest-level sponsors will have the first exhibit choices.

Will I be provided an attendee list?
All sponsors will be provided an attendee list at frequent intervals leading up to the conference. PHA made a pledge to its members that it will not share e-mail addresses. However, the attendee list will contain addresses so that you can mail marketing materials to the attendees.

Networking Events: Sunday and Monday
All sponsors are invited to the networking events on Sunday and Monday.

- Sunday evening will feature a wine tasting for all attendees and sponsors at the resort.
- Monday evening will feature a visit to **Ashes & Diamonds** winery for all attendees and sponsors.

Where can I find complete information for sponsors?
Once PHA receives your registration and payment, PHA will provide a web page for sponsors in the spring that will house the relevant information related to your exhibit. It should answer every question that you may have.

This will include information about shipments, purchasing power from the hotel, the exhibit schedule and other important information.